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Kia Ora,

VOICE OF THE PARTICIPANT 2021

Hockey NZ will shortly be undertaking Voice of Participant research to understand the experience of players and parents of players within hockey clubs.

The survey will be carried out by NielsenIQ, an independent research company, on behalf of Hockey NZ and Sport New Zealand. In the next couple of weeks, NielsenIQ will send an email to club members and parents of members inviting them to complete the survey. Hockey NZ will have a link to the survey available on our website and on Facebook for those who may not receive an email directly.

The survey will take around 15 minutes to complete, and results will not be reported in a way that will allow individuals to be identified, unless you consent to do so.

We would ask you to please encourage as many of your club members to complete the survey as you can, as a large response will provide greater understanding of how Hockey NZ and our Associations can help clubs improve the experience of participants.

Hockey NZ also have some great spot prizes up for grabs for both individuals who participate and for clubs who record the highest responses from their members.

At the end of the project a summary of the results will be shared with you. Clubs who receive more than 30 completed surveys from their members will receive an individual summary comparing their club's results to the national average.

Ngā mihi,

Rachel Minton-Smith
Community Capability Manager
Hockey New Zealand

