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Kia ora,

VOICE OF THE PARTICIPANT 2021

We would like to invite you to take part in a survey about what it is like for you when you take part in our sport (or for when your child takes part, if you are a parent of a young player).

What is the purpose of this survey and why should I take part?

This survey will help Hockey NZ, your Association and your club, work to better meet the needs of players and participants, by understanding what is working well, not so well and to identify areas that need more focus.

Your feedback is really valuable, and participation is, of course, voluntary. Your answers will help those involved in running hockey to gain a deeper understanding of the experience of participants. The more people that respond, the more accurate this understanding will be.

At the end of the project a summary of the results will be shared publicly. Clubs who receive more than 30 completed surveys from their members will receive an individual summary comparing their club’s results to the national average.

By completing the survey, you can go into the draw to win one of two \$100 Prezzy Cards. Hockey NZ also have some great spot prizes up for grabs for clubs who record the highest responses from their members.

At the end of the project a summary of the results will be shared with Clubs and on the Hockey NZ website. Clubs who receive more than 30 completed surveys from their members will receive an individual summary comparing their club’s results to the national average.

How long will it take?

The survey will take around 12-15 minutes to complete.

What happens next?

NielsenIQ, an independent research company, is running this confidential survey on behalf of Hockey NZ and Sport NZ. In the next couple of weeks, you will receive an email from NielsenIQ inviting you to take part in this survey. The email will contain a link to the survey and you just have to click on it to take part. Results will not be reported in a way that will allow you to be individually identified. Hockey NZ will have a link to the survey available on our website and on Facebook for those who may not receive an email directly.

Thank you so much for your help.

Ngā mihi,

Rachel Minton-Smith
 Community Capability Manager
 Hockey New Zealand

